

Global West Virginia Activities: 2011-2013

- Annual statewide freshman experience study abroad bus trip to Quebec, Canada in May; up to 40 students representing all of the state public universities in WV and up to three professors travel by bus to Quebec to participate in the program. The one-week program took place at Université de Laval in Quebec and provided an introduction to the political and cultural identity of Canada and Québec. The program fills a critical need for low-cost short-term study abroad experiences that allow first year students in WV to gain an international experience and utilize critical thinking skills to address issues and problems of global significance.
- Summer study abroad service learning program in China during July; up to 10 students and one professor participate annually. The one-month program includes two-weeks of Chinese language and culture classes at Tsinghua University in Beijing, one of the top universities in China, and two-weeks of service learning in rural China.
- Awards of \$2,000 available to each HEPC public institution to be used as scholarship assistance for study abroad. To obtain the funds, institutions must comply with a set of guidelines used to select student recipients of the scholarship funds on a competitive basis.
- Statewide ISEP student exchange consortium enabling every West Virginia higher education institution to provide low-cost study abroad options for their students with access to 140 exchange programs in 38 countries. This agreement keeps tuition dollars in the state and affords every qualified West Virginia student the opportunity to study abroad at roughly the same cost as studying and living on a West Virginia campus; over 100 West Virginia students participated in the program this year.
- Scholarships for foreign language teachers in training; partnering with WV Foreign Language Teachers Association (WVFLTA), provided scholarship awards of \$1500 since 2009 to 25 students at six public universities working on teacher certification. A new round of scholarships was announced for 2013 and a website was launched dedicated to publicizing the experiences of the scholarship recipients.
- Promoting WV as a destination for international study; printed brochures to promote WV higher education and distributed were distributed to Fulbright EducationUSA offices, OACAC offices, WV trade offices, AMIDEAST offices, and USEFI offices.

- Organized an international student recruitment tour in May 2012 to Washington D.C., which included seminars and visits to the Saudi Arabian Cultural Mission, AMIDEAST, and the Institute for International Education in conjunction with the annual Passport DC Embassy Open House. Offered two training seminars, as part of the D.C. Recruitment Tour in May 2012, one on the topic of working with agents to recruit international students conducted by John Dupree, Executive Director of the American International Recruitment Council, and one on recruiting government sponsored students conducted by Michael Wilhelm, Director of International Students & Scholars Office at WVU.
- Representing state public universities at the NAFSA: Association of International Educators conference each May to promote West Virginia as a destination for international students with a booth at the Expo.
- Administered a survey during Fall 2012 to ascertain the need for assistance in the area of internationalization at each of the ten HEPC higher education institutions in West Virginia.
- News story on WV Public Radio on March 4, 2013 featured a faculty exchange program established by Concord University with Near East University in Cyprus that was an outcome of a Consortium competitive grant award. In 2011, the HEPC awarded three WV four universities (Concord, Fairmont and Shepherd) a total of \$30,000 to implement or expand sustainable programs that seek to internationalize the curriculum with some impact on international student enrollment or sending WV students and faculty abroad.
- State public universities representatives attend the Annual EducationUSA Forum each June. Designed for international admission and enrollment management professionals at U.S. colleges and universities, the Forum offers practical information and strategies to help schools expand their international student recruitment.

Global West Virginia Activities: 2006-2011

- Awarded three West Virginia four-year public universities in 2011 with a total of \$30,000 to seek to implement or expand sustainable programs that seek to internationalize the curriculum with some impact on international student enrollment or sending West Virginia students abroad. The winning grant applications were chosen from proposals submitted by a majority of the state's four-year public colleges and universities. Concord University, Fairmont State University, and Shepherd University were each recipients of a \$10,000 grant award.

- Offered competitive grant awards for public institutions to implement programs that seek to internationalize their majors, core curricula and foreign language programs with some impact on international student enrollment or sending WV students abroad. All public institutions in West Virginia were eligible to apply for the grants which provided up to \$15,000 per institution. Six institutions were awarded grants in February 2007 and four institutions were awarded grants in March 2008.
- Held a workshop in Flatwoods in November 2006 on funding sources and grantsmanship for internationalizing higher education. The workshop provided assistance to those applying for the competitive grant awards being offered through the Consortium. The workshop also helped participants to identify and apply for other potential grants from the federal government, corporations, and private foundation.
- Established a consortia agreement with International Student Exchange Programs (ISEP) based in Washington D.C. enabling every West Virginia higher education institution to provide low-cost study abroad options for their students with access to 140 exchange programs in 38 countries. This agreement keeps tuition dollars in the state and affords every qualified West Virginia student the opportunity to study abroad at roughly the same cost as studying and living on a West Virginia campus.
- Held a workshop in Morgantown in October 2007 to help the state universities to better serve their students who wish to participate in the ISEP exchange programs. Every state university was represented at the workshop, including management staff from the academic affairs, admissions, financial aid, finance, and registrar offices.
- Launched a website at www.studywv.org to help promote West Virginia higher education around the world while at the same time provide a forum for institutions to exchange information about best practices and opportunities in international education.
- Successfully advocated the legislature in 2008 to enact an international education resolution making West Virginia the 14th state in the country to have such a resolution. These resolutions are being used to leverage support for recruiting international students and securing funding for study abroad consortia.
- Led an International Education delegation of representatives from each of the public state universities to NAFSA: Association of International Educators conference in Washington, D.C. in May 2008 and promoted West Virginia as a destination for international students with a booth at the Expo.

- Held a one-day workshop in October 2008 at the Canaan Valley Resort & Conference Center, entitled "Designing and Operating Short-Term Faculty-Led Study Abroad Programs." The workshop focused on creative ways to offer study abroad opportunities to a wider range of students.
- Provided travel grants to representatives from four public universities to attend the ISEP Fall 2008 Workshop in Washington D.C.
- Awarded \$1000 grants to six universities to support either a campus activity that promotes global awareness (such as an international festival, lecture series, world language fair, etc.) or an activity that increases visibility of one or more international programs sponsored by a department/college (such as printed material to promote international programs, university/college website development for internationalization, or a multimedia production promoting university/college international programs.
- Partnered with WV Foreign Language Teachers Association to internationalize foreign language teacher education programs by providing six \$1500 scholarships during spring 2009 to students at public universities working on teacher certification. A priority is given to students who participate in the in-house study abroad programs offered at WV public colleges and university.
- Organized a study abroad site tour of Mexico during February 14-21, 2009. The tour enabled a representative from each public university to visit most of the ISEP study sites in Mexico and at the same time learn more about the culture and educational system of Mexico. The universities visited will included: Tecnologico de Monterrey, Universidad de Monterrey, Universidad Regiomontana and Universidad de Guanajuato.
- Partnered with Hobsons, an advertising/marketing company based in Cincinnati, Ohio that supports educational institutions with enrollment management and student recruitment, to develop a printed brochure and advertise the studywv.org website in order to generate email leads and online applications from international students who want to study in WV.
- Offered a one-week study abroad experience in Quebec City, Canada at Laval University in May 2009. About 35 freshmen were selected from public universities across the state to participate in the first annual Universite Laval Study Tour By Bus, May 16-24, 2009. During the week at Laval, students attended seminars facilitated by Laval professors on the following topics: Quebec and Canadian politics, Canada/US relations, Canadian healthcare, and Natives' issues. Also, students participated in experiential learning activities to complement faculty seminars such as visiting the National Assembly and

Musee de la Civilisation. Upon completion of the Universite Laval Study Tour, participants received one-hour of credit from Marshall, WVSU or WVU.

- Represented state public universities at the NAFSA: Association of International Educators conference in Los Angeles, CA in May 2009 to promote West Virginia as a destination for international students with a booth at the Expo.
- Offered a series of training sessions held in early October 2009 in Shepherdstown, WV at the Annual West Virginia Association of Collegiate Registrars and Admissions Officers (WVACRAO) Conference that focused on admission and recruitment of international students.
- Led a West Virginia delegation of eleven participants who traveled to Istanbul and Ankara, Turkey for eight days in early November 2009 to engage first hand in an international student recruitment fair and meetings with university and government officials.
- Continued our partnership with Hobson's, an advertising/marketing company based in Cincinnati, Ohio that supports educational institutions with enrollment management and student recruitment, to advertise our studywv.org website in order to generate email leads and online applications from international students who want to study in WV.
- For the second year in a row, offered a one-week study abroad experience in Quebec City, Canada at Laval University in May 2010. About 30 freshmen were selected from public universities across the state to participate in the second annual Universite Laval Study Tour By Bus, May 15-23, 2010. During the week at Laval, students attended seminars facilitated by Laval professors on the following topics: Quebec and Canadian politics, Canada/US relations, Canadian healthcare, and Natives' issues. Also, students participated in experiential learning activities to complement faculty seminars such as visiting the National Assembly and Musee de la Civilisation. Upon completion of the Universite Laval Study Tour, participants received one-hour of credit from Marshall, WVSU or WVU.
- Represented state public universities at the NAFSA: Association of International Educators conference in Kansas City, MO in May 2010 to promote West Virginia as a destination for international students with a booth at the Expo.
- Continued our partnership with WV Foreign Language Teachers Association to internationalize foreign language teacher education programs by providing six \$1500 scholarships during spring 2010 to students at public universities working on teacher certification. A priority was given to students

who participate in the in-house study abroad programs offered at WV public colleges and university.

- Distributed our “Study West Virginia” printed brochure around the world to Fulbright EducationUSA offices, OACAC offices, WV trade offices, AMIDEAST offices, and USEFI offices.
- Continued our statewide membership in the International Student Exchange Program (ISEP) which provides access for every qualified state public university student to 140 study abroad destinations in 35 countries at the same cost as studying in WV.